



## **NOTICE TO THE BIDDERS**

**23.07.2025**

**Subject- Cancellation of GeM Bid RFQ for Onboarding Digital Marketing Service Provider to partner in a Transformative Digital Marketing initiative (Re-Tendering). Bid Number: GeM Ref No: GEM/2025/B/5877748 Dated: 28/01/2025**

With reference to GeM bid for "Onboarding Digital Marketing Service Provider to partner in a Transformative Digital Marketing initiative (Re-Tendering)." It is hereby informed that the said tendering process is stands cancelled.

**Assistant General Manager  
DIT- Projects and Product Development  
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